

Call for Civic Engagement Consultants to Support Strategic Growth

Consultancy Title: Strategic Growth Consultants for Civic Engagement

Duration of Consultancy: TBD

Anticipated Start Date: TBD

Anticipated End Date: June 30, 2025

Cover letter: Required with consultant rate information

Resume: Required

Submit to: BD@worldlearning.org

Interviews: Scheduled on a rolling basis with a panel

Base of Designation: Remote

Travel: May be required

PURPOSE

World Learning Inc., a global non-profit organization, seeks to build its roster of subject matter experts to provide short-term consultant support to grow its global development portfolio. The experts will contribute to capture and proposal development, including project design and development of technical solutions based on an understanding of best practices and current research. Consultants must have experience with new business development with USAID and multilateral and philanthropic funders. World Learning seeks to identify consultants with experience in at least one of the following geographic regions: Middle East and North Africa, Central Asia, Latin America and the Caribbean, and sub-Saharan Africa.

DESCRIPTION OF NEEDS AND SERVICES

- Provide relevant contextual knowledge in countries of experience as it pertains to the subject matter expertise and connect World Learning to key stakeholders or local partners
- Generate written analysis or feedback on evaluations, program reports, assessments, or other technical data and written recommendations for project design that result from proposal-related meetings
- Actively participates in technical design sessions, contributing inputs (written and narrative) around identified topics and solutions
- Develop potential solutions in response to programmatic challenges through desk research and ideation with specialists across the organization
- Contribute to technical narrative sections and annexes that comply with the solicitation
- Participate in quality control milestones, reviewing technical narrative and annex drafts, providing written feedback, and participating in review meetings

- Ensure seamless integration of all inputs and feedback in the assigned technical sections and annexes
- Participate in business development capture trips, collecting information from stakeholders to inform proposal strategy and technical design

QUALIFICATIONS

World Learning seeks subject matter experts in the following areas:

- Advocacy, organizational capacity strengthening, network strengthening, social cohesion and trust, people-to-people approaches, media literacy, digital content creation, cybersecurity, use of AI, participatory decision-making and budgeting, formal civic education, and thinking and working politically (not an exhaustive list).
- Ability to synthesize large amounts of relevant technical information into concise work products
- Bachelor's degree in international relations, international development, international education, or related field and at least seven years of relevant experience; master's preferred
- Strong technical writing and design skills; USG proposal writing skills preferred
- Five years of experience in program design and field experience implementing projects
- Familiarity with USG requirements for proposal compliance and responsiveness

EVALUATION CRITERIA

- The consultancy award will be based on factors, including best value, consultant qualifications, and past performance experience on activities with similar scope, interviews, and references.

BACKGROUND

World Learning Inc. is a thriving global organization incorporating The Experiment in International Living, the nation's most experienced provider of international education through exchanges for high school students; School for International Training, offering accredited undergraduate study abroad programs through SIT Study Abroad and internationally focused master's degrees through SIT Graduate Institute; and World Learning, a global development and exchange nonprofit organization. World Learning has worked to create a more sustainable, peaceful, and just world. World Learning's education, development, and exchange programs help people find their voices, connect with their communities, strengthen the institutions that form the backbone of a democratic society, and build relationships across cultures. With World Learning's support, these emerging leaders tackle critical global issues like poverty, conflict, and inequality.

ORGANIZATIONAL COMMITMENT TO DIVERSITY, EQUITY, INCLUSION, AND ACCESS

We are a globally diverse community of staff, faculty, board members, alumni, students, and participants who believe that inclusive and equitable practices are at the heart of a peaceful and just world. Each of us strives to honor diverse voices and lived experiences, examine our own biases and privileges, actively work to address inequities in our structures, and foster a community of open dialogue. We are committed to acting with accountability, transparency, reciprocity, authenticity, and empathy.

World Learning is an equal employment opportunity/affirmative action/veterans/ADA employer committed to increasing the diversity of its workforce.